



Electronics Division  
Eaton  
Pleasanton, CA 94588  
Phone: +1-925-560-6799  
BridgetteGibson@Eaton.com

December 18, 2014

Dear Eaton Electronics Division Partner,

The purpose of this notification is to clarify our logo and branding changes. The former electronics division of Cooper Bussmann was acquired by Eaton in November 2012 and is now referred to as Eaton's Electronics Division. The company will integrate Eaton logo and branding; all other logos will be removed. The branding change will be implemented on all packaging, technical documents, and product collateral.

Despite the transition in name, existing designs do not require requalification. While some product markings may go away or change, the organizational and branding changes do not impact product form, fit, or function of current or future product designs. These brand changes do not affect agency certifications. The Cooper Bussmann part numbers will not change as a result of the name change to Eaton.

Our proud tradition continues as product family names within Eaton; i.e., Bussmann line of circuit protection product, Coiltronics line of inductors and transformers, and PowerStor line of supercapacitors. However, the Eaton brand and logo replaces Bussmann®, Coiltronics®, and PowerStor™ brands and logos.

Eaton values its partners, customers, and vendors and looks forward to continuing to strengthen and build these relationships. You can be confident that the integration of our product lines into the Eaton brand will build on our reputation of providing leading edge products and technology. For questions regarding branding please contact me at [BridgetteGibson@Eaton.com](mailto:BridgetteGibson@Eaton.com).

Eaton is a power management company with 2013 sales of US\$22 billion. Eaton provides energy-efficient solutions that help our customers effectively manage electrical, hydraulic, and mechanical power more efficiently, safely, and sustainably. Eaton has approximately 103,000 employees and sells products to customers in more than 175 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

For a complete listing of Eaton's Electronics Division products and applications, or to request samples, please visit us at [www.eaton.com/elx](http://www.eaton.com/elx).

Best Regards,

Bridgette Gibson