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## Heilind Electronics & Tyco Electronics Re-Energize Ribbon Cable Applied Products

WILMINGTON, Mass., Nov. 9 /PRNewswire/ -- Heilind Electronics, the largest distributor of interconnect, electromechanical and wire & cable products in North America, together with Tyco Electronics (TE), the world's largest interconnect manufacturer, have re-energized their industry-leading ribbon cable connector focus with the release of a newly updated, consolidated and reorganized Ribbon Cable Interconnect Solutions catalog and a complete ribbon cable product stocking initiative. The mass-termination capabilities of ribbon cable connectors have long made them one of the most popular connector technologies in the electronics industry. The ability to terminate up to 64 conductors simultaneously, without stripping or otherwise preparing the cable, significantly reduces total applied costs while delivering a highly reliable connection. Though most often used in wire-to-board applications, TE also manufactures and Heilind stocks many board-to-board and wire-to-wire solutions. TE's ribbon cable family of connector products is available in a wide range of pitches, mounting styles and locking types. For more information about TE Ribbon Cable Applied products go to

[http://www.heilind.com/products/tyco/Tyco\\_Electronics\\_Ribbon\\_Cable\\_Catalog.asp](http://www.heilind.com/products/tyco/Tyco_Electronics_Ribbon_Cable_Catalog.asp)

### About Tyco Electronics

Tyco Electronics Ltd. is a leading global provider of engineered electronic components, network solutions, specialty products and undersea telecommunication systems, with fiscal 2009 sales of US\$10.3 billion to customers in more than 150 countries. We design, manufacture and market products for customers in a broad array of industries including automotive; data communication systems and consumer electronics; telecommunications; aerospace, defense and marine; medical; energy; and lighting. With approximately 7,000 engineers and worldwide manufacturing, sales and customer service capabilities, Tyco Electronics' commitment is our customers' advantage. More information on Tyco Electronics can be found at <http://www.tycoelectronics.com/>.

### About Heilind Electronics

Heilind Electronics ([www.heilind.com](http://www.heilind.com)), is a leading distributor of connectors, relays, switches, thermal management & circuit protection products, terminal blocks, wire & cable, wiring accessories and insulation & identification products. Heilind serves OEMs and contract manufacturers in the medical, industrial controls & equipment, non-automotive transportation, aerospace and telecommunications markets with 25 North American sales offices, two automated distribution centers and a highly versatile value-added center. In addition to the world's largest interconnect inventory, Heilind offers customers a complete portfolio of innovative logistics and supply chain management services including automated inventory management & auto-replenishment systems, on-line materials management tools and a full menu of electronic file sharing options.

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